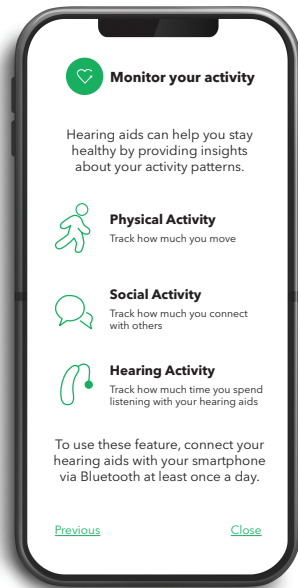


## TruHearing® App for Patients – Now with Health Insights

Connect with your patients, in the office or out in the world



The TruHearing® app lets your patients optimize their hearing experience and overall health. By tracking physical, social and hearing activities directly in the app, patients are encouraged to engage more in their hearing journey and overall well-being. And by creating a complete experience, you can support adoption and long-term engagement.

	<b>Physical Activity****</b> Leverages Acoustic-Motion sensors and measures how much patients move	<b>Social Activity****</b> Leverages Dynamic Soundscape Processing and OVP to measure how much patients connect with others	<b>Hearing Activity**</b> Leverages wearing time to measure how much time your patient uses their hearing aids every day
Patient Benefits	Motivates patients to stay physically active for improved <b>cardiovascular health</b> – Healthy-feeling patients are likely to be <b>more focused</b> on addressing their hearing loss continuously	Encourages patients to <b>minimize social isolation</b> and stimulate their brain – Supports <b>mental health</b> for a reduced risk of dementia, depression, and even strokes	Helps patients <b>get the most out of your hearing aids</b> by using them to their full potential – <b>Better hearing</b> and mental vitality by training the brain to process sound and filter out noise effectively

Better hearing and wellness leads to greater patient satisfaction and loyalty. With the new features in the TruHearing® app, you add more value for your patients as they track their physical, social and hearing activity which encourages them to improve their overall health.

Unlock all of the patient benefits with the enhanced **TruHearing® app** with Health Insights

Nearly 20% higher acceptance rate for patients leveraging TeleCare\*

**Beyond wellness features - the TruHearing app provides additional benefits to you and your patients.**

<b>+ Remote Care</b> – Communicate with patients virtually through a safe and secure portal on any laptop, smartphone, or tablet	<b>Bluetooth® Streaming</b> – Connects for seamless streaming to any <i>Bluetooth®</i> paired device, including phones, TVs, and more***	<b>Controls</b> – Discreetly and easily adjust volume, change settings, and much more
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### DID YOU KNOW?

- Connecting hearing aids to the app is simple and easy. Help your patients get connected today to give them all the benefits of the app - including Remote Care support and new Health Insights!
- The Health Insights features are exclusively available in TruHearing 5 hearing aids with motion sensing capabilities.
- Own Voice Processing (OVP) must be activated on the patients' devices to enable social activity tracking.

\* Article, Matthias Froehlich, PhD, Eric Branda, AuD, PhD, Dirk Apel, BS, 2020: User Engagement with Signia TeleCare: A Way to Facilitate Hearing Aid Acceptance

\*\* Coming Spring 2021.

\*\*\* Direct streaming to iPhones, Androids may require a separate accessory to stream audio.

\*\*\*\* Available exclusively with *Bluetooth®*-enabled RIC and BTE devices.

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